

For Immediate Release



The Sunrise Family of Companies

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The Sunrise Family of Companies hires Robert Spagnuolo

Ever-Growing Company Strengthens Resources

FARMINGDALE, NY, September 28, 2016 - The SunriseFamily of Companies, an ACA member company in Farmingdale, New York has further strengthened its organization with the appointment of Rob Spagnuolo, BusinessDevelopment. Spagnuolo brings a wealth of industry knowledge and proven client skills to this newly created position which will play a key role in the company's continued success.

"I am pleased to welcome Rob to the Sunrise team" said Joe Vassar, Executive Vice President Sales & Marketing. Rob comes to The Sunrise Family of Companies with over 24 years of industry experience.

Prior to joining The Sunrise Family of Companies, Rob served as Sr. Account Executive on Experian's Collection Vertical team for 12 years. Before joining Experian, he worked for 12 years in Business Development and customer service for Payco American, OSI, and Allied Medical Accounts Control. Rob has a Master's degree in Marketing from Fairleigh Dickinson University.

About The Sunrise Family of Companies

The Sunrise Family is an integrated group of companies whose capabilities, resources and expertise provide a one-stop solution for companies seeking to better manage their receivables, customer relationships and financing.

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